

MyMo Plan Affiliate Program Terms of Use

Effective Date: 23.10.2024

Welcome to the **MyMo Plan Affiliate Program**, operated by **The One Solution Consulting Limited** (referred to as "MyMo Plan," "we," "us," or "our"). By participating in our Affiliate Program, you agree to comply with the following Terms of Use. Please read these terms carefully before you apply to or participate in the Affiliate Program. If you do not agree with these terms, you should not participate in the Affiliate Program.

1. Eligibility

- To participate in the MyMo Plan Affiliate Program, you must be at least 18 years old and reside in a jurisdiction where affiliate marketing is legal.
- Affiliates must have a valid website, blog, or social media platform suitable for promoting MyMo Plan's services.
- We reserve the right to approve or reject any Affiliate Program application at our discretion. Participation in the program is not guaranteed.

2. Affiliate Responsibilities

- Affiliates are responsible for providing accurate and truthful information when applying for the program and must update any changes to their account details promptly.
- As an affiliate, you agree to promote MyMo Plan in a positive, ethical, and lawful manner. You will not engage in any activities that could harm our brand reputation, including but not limited to spamming, false advertising, or promoting on inappropriate websites.
- Affiliates must disclose their affiliate relationship with MyMo Plan in compliance with applicable advertising disclosure laws and regulations, such as the UK **Consumer Protection from Unfair Trading Regulations 2008** (CPRs) and the **UK Advertising Standards Authority (ASA)** guidelines.

3. Commission Structure

- As an affiliate, you will earn a commission of **20%** of the fee we receive from our partnered brokers for each successful client referral that results in a completed **first-time buyer property purchase** and the client receives their **MyMo Plan**. Both conditions must apply for the commission to be earned.
- The property purchase process can take up to **3 months** or longer, so commissions are **not immediately due**, unlike industries where products are sold instantly. Commissions will be paid once the client has completed the purchase and received their MyMo Plan.

- Commissions will not be paid on self-referrals, fraudulent transactions, or if the client cancels their agreement with our broker partners.
- We reserve the right to modify the commission structure, but any changes will be communicated to you in advance and will not affect commissions already earned.

4. Payment Terms

- Payments will be made monthly and will include all commissions earned during the previous month.
- **Payments will be made exclusively via bank transfer** to the payment details provided by the affiliate.
- Affiliates are responsible for any taxes, fees, or charges related to the commissions earned.

5. Marketing and Promotion Guidelines

- Affiliates are encouraged to promote MyMo Plan through blogs, websites, email marketing, and social media platforms.
- All promotional materials must be truthful, accurate, and not misleading. Affiliates are prohibited from creating their own promotional materials or claims that are not approved by MyMo Plan.
- Affiliates must not bid on branded keywords, domain names, or use deceptive URLs that imply they are MyMo Plan.

6. Prohibited Activities

- Affiliates are prohibited from engaging in any activities that are illegal, unethical, or fraudulent, including but not limited to:
 - Spamming (unsolicited mass emailing or messaging).
 - Misrepresenting MyMo Plan's services or making false claims.
 - Using automated scripts or bots to generate clicks or leads.
 - Offering incentives or rewards to users for clicking on affiliate links.
 - Bidding on keywords containing "MyMo Plan" or variations thereof in any paid search campaigns (e.g., Google Ads).
- MyMo Plan reserves the right to terminate an affiliate's participation in the program if they are found to be in violation of these terms or engaged in prohibited activities.

7. Termination

- Either party may terminate participation in the Affiliate Program at any time, with or without cause, by providing notice in writing (email is acceptable).
- Upon termination, all outstanding earned commissions will be paid according to the payment terms, and the affiliate will no longer be eligible to earn future commissions.
- MyMo Plan reserves the right to terminate an affiliate immediately if there is any breach of these Terms of Use, or if the affiliate engages in fraudulent, unlawful, or harmful activities.

8. Liability and Indemnification

- MyMo Plan will not be held liable for any indirect, incidental, or consequential damages arising from participation in the Affiliate Program, including but not limited to loss of revenue, profits, or data.
- Affiliates agree to indemnify and hold harmless **The One Solution Consulting Limited**, its directors, employees, and agents from any and all claims, liabilities, damages, or expenses arising out of their participation in the Affiliate Program or violation of these Terms of Use.

9. Modification of Terms

- We reserve the right to update or modify these Terms of Use at any time. Any changes will be communicated via email or through the affiliate dashboard, and continued participation in the Affiliate Program after changes have been posted constitutes acceptance of the revised terms.
- Affiliates are encouraged to review these terms regularly to stay informed of any updates.

10. Data Protection and Privacy

- By participating in the Affiliate Program, you agree to comply with the **UK General Data Protection Regulation (UK GDPR)** and all other relevant data protection laws.
- Any personal data collected during your participation in the Affiliate Program will be used in accordance with our **Privacy Policy**. We will only share your personal data when necessary for the administration of the program or as required by law.

11. Governing Law and Dispute Resolution

- These Terms of Use shall be governed by and construed in accordance with the laws of England and Wales.

- Any disputes arising under or in connection with these terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.
- In the event of a dispute, both parties agree to first attempt to resolve the issue amicably through good faith negotiations.

12. Contact Information

- If you have any questions or concerns about these Terms of Use or the Affiliate Program, please contact us through our website: www.mymoplan.co.uk

By participating in the MyMo Plan Affiliate Program, you acknowledge that you have read, understood, and agree to be bound by these Terms of Use.